

3622  
JFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Robert Bernstein ) Group Art Unit: 3622  
Serial No: 09/777,098 ) Examiner: Young, J.  
Filed: 02/05/2001 ) Attorney Docket No: 4707-81342  
For: METHOD AND APPARATUS FOR )  
IDENTIFYING CUSTOMERS FOR )  
DELIVERY OF PROMOTIONAL )  
MATERIALS )

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-0001

Sir:

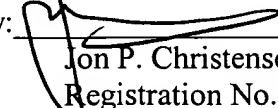
This is in response to the Notice of Non-Compliant Amendment mailed for this application on September 22, 2004. A copy of the Notice is enclosed along with a corrected version of the Amendment initially filed on June 14, 2004 as required by 37 CFR 1.121(c).

Applicant believes that no additional fee is due. The Commissioner is hereby authorized to charge any unpaid amount, or credit any overpayment, to Deposit Account No. 23-0920. Further, if an extension of time is required, the Commissioner is respectfully requested to consider this paper to be a petition for such an extension and the Commissioner is authorized to charge the petition fee to the above noted deposit account. A duplicate copy of this sheet is enclosed.

Dated: October 5, 2004

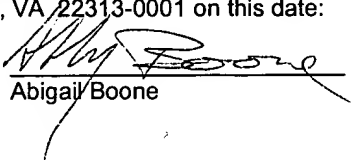
Respectfully submitted,

**WELSH & KATZ, LTD.**

By:   
Jon P. Christensen  
Registration No. 34,137

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents; P.O. Box 1450, Alexandria, VA 22313-0001 on this date:

10/05/04  
Date

  
Abigail Boone



81342

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Robert Bernstein Art Unit: 3622

Serial No.: 09/777,098

Filed: February 5, 2001

For: METHOD AND APPARATUS FOR  
IDENTIFYING CUSTOMERS FOR  
DELIVERY OF PROMOTIONAL MATERIALS

Examiner: Young, J.

Attorney  
Docket No.: 81342

AMENDMENT A

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Office Action of March 12, 2004,  
please amend the above-identified application as follows: